

Info for potential seminar hosts

# Strategy and Tactics SEMINARS

New for  
2019

Presented by Speed & Smarts

Don't let the winter cold freeze your club's sailing spirit! Take advantage of these Strategy and Tactics seminars based on 25 years of racing wisdom that has appeared in *Speed & Smarts* newsletters. For 2019 we are offering four three-hour seminars, plus a two-hour evening seminar. Each is filled with videos, diagrams, charts, discussions and practical tips to improve sailors' racing performance and confidence.

**Target seminar dates** are Saturdays and Sundays from January to May 2019. A typical day includes one seminar from 9 am to noon and a second from 1 to 4 pm. Sailors can attend either one, or both.

**The host club** must provide the venue and handle promotion and registration. Requirements include a darkened room, a large magnetic white board and a projection screen. Food and drinks are optional.

**The sailors** receive loads of tips on how to sail smarter, plus a course workbook (with a pen) and discounts on Speed & Smarts stuff.

Bring us  
to your club  
in 2019!



We now offer **five seminars** to fit the needs and interests of your particular group. Look below for more information about each.

**Contact** If you have any questions or would like more info about hosting a *Speed & Smarts* seminar in 2019, please contact us:  
Or call us at 800-356-2200

[EMAIL](#)

[WEBSITE](#)



The primary seminar instructors are **Brad and Dave Dellenbaugh**.

**SPEED&Smarts™**

*'Only one boat can win each race, but everyone can learn something that will give them a better chance of winning the next race.'*

**Our goal** is for all participants to become better strategists and tacticians, and to gain more confidence and enthusiasm. For further details about hosting a seminar, see the next page.



## 2019 Seminar A: **STARTING**

This *Speed & Smarts* seminar examines the tactics and strategies of Starting. Topics include pre-start planning, first-leg strategizing, picking the favored end, the importance of line bias, using a line sight, defending your hole, making your final approach, evaluating risk, key racing rules at the start, starting philosophy and more! (3 hours)



## 2019 Seminar B: **UPWIND**

This *Speed & Smarts* seminar explains the strategy and tactics of racing Upwind. Topics include how to pick the favored side of the beat, windshift strategy, risk versus reward, laylines, current, strategic rules of thumb, light versus heavy air, tactical principles, boat-on-boat positioning, covering, wind shadows, fleet management, key rules and more! (3 hours)

## 2019 Speed & Smarts Seminars

**What the sailors get** Lots of practical race-winning tips to improve their strategic and tactical repertoire. A course workbook for each seminar. Special discounts on all educational materials from *Speed & Smarts*.

**Speed & Smarts provides** The instructor and course curriculum. The course workbooks. A projector, magnetic boats, markers, etc. Promotion of seminars to our in-house lists.

**The host club provides** The seminar venue, including a darkened room, chairs, tables, a large magnetic white board and projection screen. Promotion and registration. Email addresses of participants so we can send out evaluation forms. Optional food and drink.

**Seminar fees** We're still working on seminar fees for 2019. Once again we'll offer a sliding scale (based on how many people attend each seminar) to help keep the seminars affordable for sailors and the host clubs.

For *more info* about the 2019 seminars, including costs, please contact us:

**SPEED&Smarts™**

PO Box 435 Easton, CT 06612  
800-356-2200



[EMAIL](#)  
[WEBSITE](#)

### Typical Seminar Day

8:30-9:00 Registration  
9:00-12:00 **Seminar 1**  
12:00-1:00 Lunch break  
1:00-4:00 **Seminar 2**



*Organizers choose two seminar topics.  
Sailors can attend one or both seminars.*



### 2019 Seminar E: **Drone's-Eye View**

This new seminar from *Speed & Smarts* takes a look at strategy and tactics around the race course through the eyes of a drone. It examines and explains common situations at the start, first beat, windward mark, run, leeward mark, gate and finish. Covers strategic options, boat-on-boat moves and rules. Works well as an evening program. (2 hours)



### 2019 Seminar C: **DOWNWIND**

This new seminar from *Speed & Smarts* explains the strategy and tactics of racing Downwind. Topics include making a strategic plan, windshift strategies for runs, finding better pressure, laylines, strategic rules of thumb, light versus heavy air, tactical positioning, wind shadows, fleet management, reaching strategies and more! (3 hours)

### 2019 Seminar D: **MARK Roundings**

This new seminar from *Speed & Smarts* covers the techniques, tactics and racing rules that apply when rounding marks. Topics include turning mechanics, boat-on-boat tactics, strategic vs. tactical roundings, exit strategies, rounding a gate mark, how to finish ahead of nearby boats, everything you need to know about mark-room and more! (3 hours)