

WEBINARS

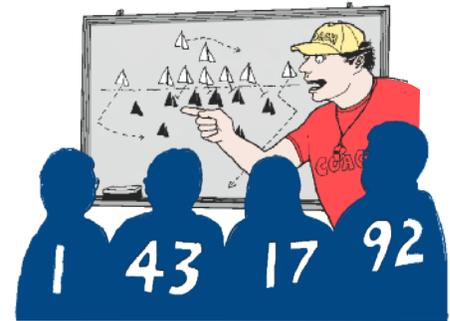
Presented by *Dave Dellenbaugh*



Dave is offering a series of educational webinars for racing sailors based on his popular *Speed & Smarts* newsletter and seminars. These live events include video, diagrams and Dave at the whiteboard, plus time for Q&A.

Webinar topics: Dave will work with each host to customize topics for their particular audience. Some options:

- Starting Strategy
- Starting Tactics
- Windward Mark
- Leeward Mark
- The Finish
- Tacking and Jibing
- Boatspeed Essentials
- Windshift Strategies
- Current
- Upwind vs. Downwind
- Light Air vs. Heavy Air
- Racing Rules (many options)



Webinar format: Dave uses Zoom Meeting or Zoom Webinar to host the live sessions. These tools allow us to handle registration and payment (if desired). A replay of every webinar session will be available afterward. Once a webinar is scheduled, Dave gives the host a link to send to their audience. This provides access to the registration page and the live webinar.

Webinar audience and cost: Dave's goal is to make the webinar as interactive as possible, using chat, question & answer, polls and other online tools. The host can make the webinar open to the public or limited to a private list, and they set the admission price. Registration fees can be collected by the host or via the webinar platform at registration.

We are looking for **host clubs** who would like to sponsor one or more live webinars for their racing members. We're hoping to keep each sailor's cost to about \$15 (or less) per session.

✓ If the **host handles registration**, the price for one webinar is \$500. This includes a 75-minute online session, plus everything listed below under 'What the sailors get.' If a host runs a series of webinars, the cost of extra sessions is discounted. There are no other expenses.

✓ If **Speed & Smarts handles registration**, there is no cost for the host. The host picks the dates, times, topics and the admission price. The host markets the webinar to their community and agrees to let *Speed & Smarts* market the webinar as well.



What the sailors get: Lots of practical tips to improve their strategic/tactical repertoire. **Free** copy of a *Speed & Smarts* back issue on the webinar topic. Access to a replay of the webinar after it's over. Discounts on more educational stuff from *Speed & Smarts*.

SPEED&Smarts™

If you'd like more info about hosting a webinar, please call or email, and we can talk. Thanks!

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